

FINANCE • MANAGEMENT • LEADERSHIP



**AFOA CANADA**

*Building a Community of Professionals*

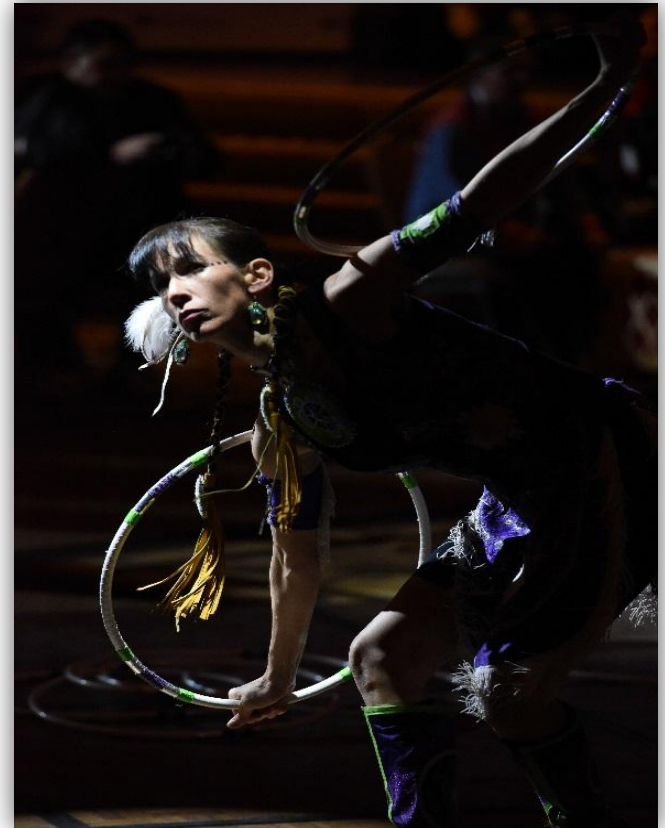
# **AFOA Saskatchewan Elected Leaders Workshop**

**AFOA Canada  
March 24, 2016**

*Jody Anderson  
Manager, Public Relations*

# Presentation Outline

- Human Capital
- Elected Leaders
- Closing the Gap
- Financial Literacy
- Tools for Elected Leaders
  - CAPA Designation
  - CAFM Designation
  - National Conference
- Questions & Comments





## Our Vision

*AFOA Canada is the centre for excellence, information and certification in Aboriginal management*

## Our Mission

*Building management proficiency and connections that enhance effective Aboriginal governance, administration and self-reliance”*

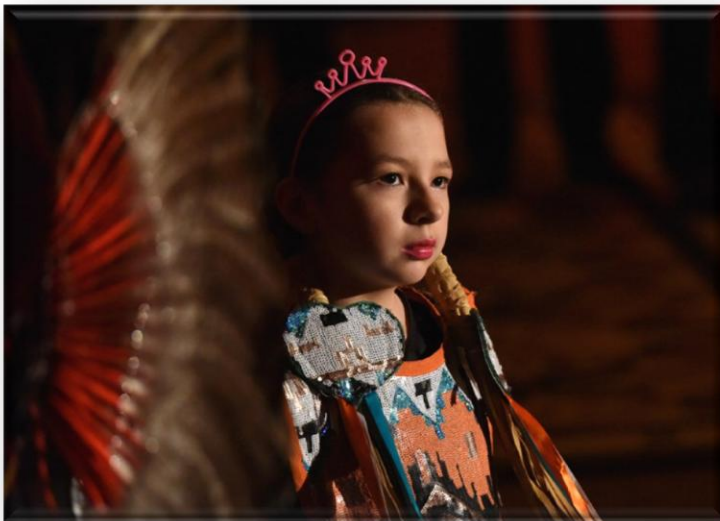




# Human Capital

**Definition:** *The collective skills, knowledge, or other intangible assets of individuals that can be used to create economic value for individuals, their employers, or their community:*

**Education** is an **investment** in human capital that pays off in terms of higher productivity.



# Elected Leaders

## Roles in the Community (some)

- One of the most challenging roles that exist in communities
- Setting the direction for your community and those who will come behind you
- Nation Building working towards self-determination
- Helper to the people you serve
- Elected Leaders vs Non Elected Leaders



# Closing the Gap

- Canada is rated 6<sup>th</sup> overall on the United Nations Human Development Index for Quality of life
- Indigenous people in Canada are rated 63<sup>rd</sup> overall
- This is “our” responsibility to tackle
- We must invest in ourselves and raise each other up
- This will require relationship building with those willing to assist
- AFOA Canada is positioned to ***“Build our Community of Professionals”***





# AFOA Canada Can Help

## Development of Professional Workforce

- Certification, Capacity building and professional development
  - Elected Leaders Workshops
  - HR Management Workshops
  - Banking Series Workshops
  - Governance & Leadership Workshops

- Developing competency framework for elected leaders

## Talking about Relevant Issues

- Podcasts
- Research
- Management Briefs
- Research Reports – i.e. *Recent Report from Canada's Public Policy Forum*

## A Voice for our Members-Finance & Management Policy

- Bring issues our members want brought forward
- Knowledge sharing
- Networking

## Creating Aboriginal Community Network



# Financial Literacy

- AFOA Canada believes that education of financial literacy principles will help our communities prosper
- AFOA Canada believes this needs to begin with our youth and continue on throughout the lifecycle

*"We want and need mentors in our communities"*

*"Support from parents teachers and our leaders"*

*"Financial Literacy in the classroom—let's talk about money"*

*"Inclusion of youth in community planning-you're planning for us-please involve us!"*

*"Positive Role Models and Jobs to practice our skills"*





# Financial Literacy Tools for Elected Leaders For Elected Aboriginal Leaders

- This workshop! 😊
- Demystifying Finance for Elected Aboriginal Leaders I – (1 day)
- Demystifying Finance for Elected Aboriginal Leaders II – (1 day)
- First Nations Community Governance I - (1 day)
- **NEW** - First Nations Governance II - (1 day)
- The Politics of Ethical Decision Making for Elected Aboriginal Leaders - (1 day)
- **NEW** - Effective Leadership (1 day)



# YOUTH INITIATIVES

- Financial Literacy for Aboriginal Youth - Dollars & Sense
- Awards-PotashCorp Aboriginal Youth Financial Management Awards & Scholarship
- Indigenous Learning Centre - Norman Taylor Memorial Bursary and Scholarship Programs





# CAFM

## The Certified Aboriginal Financial Manager (CAFM) Designation

- Developed with National Accounting Association in Canada
- Only one of its kind in the world
- Over 590 CAFMs in Canada
- Based on competencies, ethical standards, education and experience
- Professional Exam and MOC

## Certified Aboriginal Financial Management (CAFM) Program

- 14 courses leading to the CAFM designation
- Offered on-line through AFOA Canada
- Working with CPA Canada





# CAPA

## The Certified Aboriginal Professional Administrator (CAPA) Designation

- Guided by a grassroots CAPA Council, community driven.
- Supports senior administrators & managers working in Aboriginal communities and organizations.
- Provide new networking opportunities, new environments for learning and access to best practices.
- Only one of it's kind in the world
- Based on competencies, ethical standards, education and experience



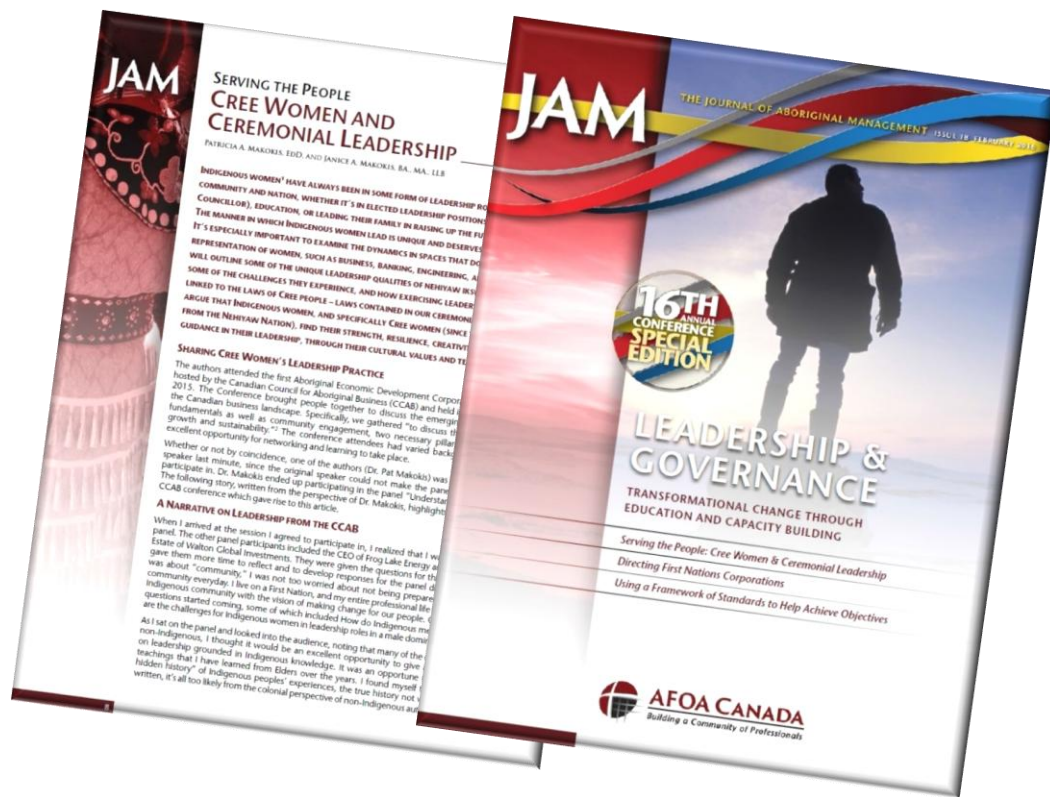
## Certified Aboriginal Professional Administrator (CAPA) Program

- 16 Courses leading to the CAPA designation
- Offered Online, In Person or via PLAR
- Professional Exam and MOC

# JAM

## JAM: The Journal of Aboriginal Management

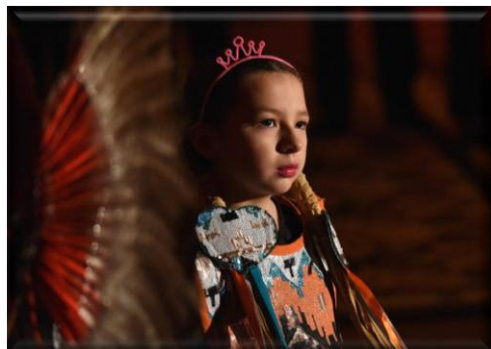
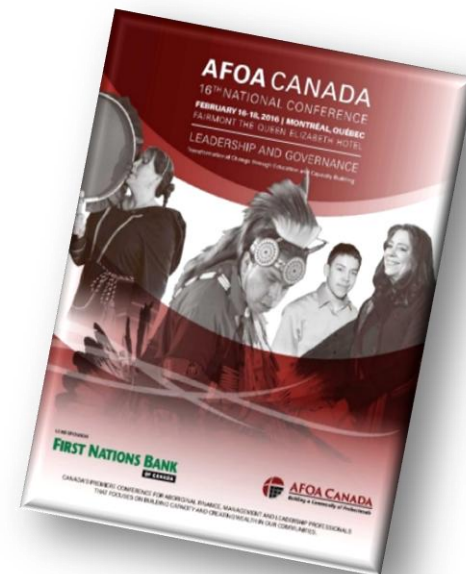
### Fall 2016 Edition: *Values, Ethics & Professionalism*





# AFOA Canada National Conference

- Largest Aboriginal capacity development conference with 1000+ attending
- 16 successful conferences held to date
- Leading edge issues
- Sharing of Best Practices
- Knowledgeable keynote speakers
- Networking & Business Opportunities
- **SAVE THE DATE** 2017 National Conference  
**February 7-9, 2017 in Calgary, Alberta**
- Banking and Investments





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# Questions & Answers





# Thank You for helping us ***“Build a Community of Professionals”***

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